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1st Tracks is your complete Winter Sports Center. We are located one-half mile from Hwy 321 on Highway 105 South in Boone, North Carolina. We are convenient to all four of the area's ski resorts and offer sales, rentals and services for all Winter Sports equipment.

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We have a well stocked rental department that has been rated "Best Rental Ski Shop" by Family Fun Magazine, who also rated Boone as one of the "Best little Ski towns" in the United States.

So whether you are visiting the area for a ski weekend ...or you are interested in purchasing ski or snowboard equipment packages, 1st Tracks has it all.

We also invite you to visit our Online Shopping section, where we will be offering specials and package prices on ski and snowboard equipment, accessories, and clothing!

Also, if you are planning a ski trip to the area and wish to reserve your equipment ahead of time, visit our Online Rental Shop information.

We invite you to browse our website for more info by clicking on your choice below, or stop by in person when you are in the area.

Feel free to contact us for special assistance or for group rentals as well.

You can call us toll free at 1-800-262-9036, [email us](#), or use our [Online Information Request form](#) for more information.

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[Repair Shop \(Why you need a Stone Grind Tune Up?\)](#) | [Our List of Vendors](#)
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